

Company Notice

**AS+P with a new Corporate Design:
'AS&P – Albert Speer & Partner GmbH' will in future be called
'AS+P Albert Speer + Partner GmbH'
Frankfurt am Main, 04.10.2016**

Ladies and Gentlemen,

Think ahead: AS+P Albert Speer + Partner GmbH has modernized its corporate image and from October 4 onwards will take to the stage with a new corporate design both in the Internet and at the "Expo Real" in Munich. Core elements of the new brand image, which is also outlined in an image film: the new logo and the key idea of "think ahead" that will henceforth be the claim present in all AS+P communications.

For the team at AS+P, this key idea both sets the standard and motivates the efforts devoted to every individual project and to the company's overall future.

We look forward to going down this new path together with you.

Kind regards



Prof. Albert Speer
Managing Partner



Gerhard Brand



Friedbert Greif



Axel Bienhaus

AS+P Albert Speer + Partner GmbH
Hedderichstraße 108 - 110
60596 Frankfurt am Main, Germany

Postfach 70 09 63
60559 Frankfurt am Main

T + 49 69 605011 - 0
F + 49 69 605011 - 500
mail@as-p.de
www.as-p.de

Geschäftsführende Gesellschafter:
Prof. Dipl.-Ing. Albert Speer, Architekt BDA
Dipl.-Ing. Gerhard Brand, Architekt BDA, AIV
Dipl.-Ing. Friedbert Greif
Dipl.-Ing. Axel Bienhaus, Architekt AIV

Prokuristin:
Dipl.-Kfm. Gerda Schneider
Handelsregister Frankfurt am Main B 25310
Ust.-IdNr.: DE 114 116 375

Commerzbank
IBAN DE12 5004 0000 0581 0213 00
BIC COBADEFFXXX

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IBAN DE95 5007 0010 0095 6524 00
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