

**Nanchang AVIC Hongdu International Urban Design Competition
AS&P wins competition in China**

25.10.2011

The city of Nanchang is one of China's rapidly developing "middle-sized cities" and, as the capital of Jiangxi Province with five million inhabitants, is of national importance.

The pilot training and aviation research center "Hongdu", which used to be on the outskirts and had its own runway, has now been engulfed by the growing city. For this reason it is being abandoned and will in future assume valuable, concentrated, inner-city functions. As such the project represents a topic that is becoming increasingly important in Chinese cities, the conversion of inner-city industrial sites.

In early 2011 the city staged an international urban development competition for the assignment. In their brief the organizers placed importance on a guiding principle based on a "diverse, vibrant, and variable mix of uses", rather than the standard division of functions still found in many places.

In late October 2011 AS&P was awarded first prize in the competition.

The approx. 2.95 sq. km site, which will be accessed by two underground lines, will boast a mix of administration, commerce, culture/entertainment and living space covering a total gross surface area of 4.53 million square meters with a floor area/site occupancy ratio of approx.1.5.

The previous function as an airport and aviation center remains clearly visible in the urban development structure through the lengthy strip of land that was formally the runway, and which runs diagonal to the road grid; in addition, exhibitions and the renovation of listed buildings and streets makes the history of the place an integral part of the cultural and entertainment features. Furthermore, open spaces such as stretches of greenery and waterways are being restored to their original state and turned into a highly attractive network of open spaces.

At the center of the site, where, so to speak, the "expanded" urban structure intersects the newly developed district on the old runway, a highly concentrated new district center is emerging, which is served by one of the underground stations. As such, for the city of Nanchang, "Hongdu", with its focus on culture and entertainment, represents a necessary addition to the existing administrative and business centers.

The competition entry is currently being finalized together with the Nanchang municipal authorities and representatives of the developers and investors, before being turned into a legal zoning plan. The site is intended to be ready for construction work to begin in early 2014.

**AS&P –
Albert Speer & Partner GmbH**

Architekten, Planer

architects, planners

Hedderichstraße 108-110
60596 Frankfurt am Main
Postfach 70 09 63
D-60559 Frankfurt am Main

Telefon: +49 (0) 69-60 50 11-0
Telefax: +49 (0) 69-60 50 11-500
mail@as-p.de

Geschäftsführer:
managing directors:
Prof. Dipl.-Ing. Albert Speer
Dipl.-Ing. Gerhard Brand
Dipl.-Ing. Friedbert Greif

AS&P Architecture Consulting
(Shanghai) Co. Ltd.
841 Yan An Road (M)
Room 1102
200040 Shanghai, China

Telefon: +86 21 62791451
Telefax: +86 21 62791547
info@as-p-china.com.cn

www.as-p.de

weitere Informationen:
more information:
Vera Deus, PR:
+ 49 (0) 69 60 50 11 188

Handelsregister Frankfurt am Main
Nr. B 25310
Deutsche Bank
Konto 095 6524, BLZ 500 700 10
Frankfurter Sparkasse
Konto 618 500, BLZ 500 502 01



**AS&P –
Albert Speer & Partner GmbH**

Architekten, Planer

architects, planners

Hedderichstraße 108-110
60596 Frankfurt am Main
Postfach 70 09 63
D-60559 Frankfurt am Main

Telefon: +49 (0) 69-60 50 11-0
Telefax: +49 (0) 69-60 50 11-500
mail@as-p.de

Geschäftsführer:
managing directors:
Prof. Dipl.-Ing. Albert Speer
Dipl.-Ing. Gerhard Brand
Dipl.-Ing. Friedbert Greif

AS&P Architecture Consulting
(Shanghai) Co. Ltd.
841 Yan An Road (M)
Room 1102
200040 Shanghai, China

Telefon: +86 21 62791451
Telefax: +86 21 62791547
info@as-p-china.com.cn

www.as-p.de

weitere Informationen:
more information:
Vera Deus, PR:
+ 49 (0) 69 60 50 11 188



Handelsregister Frankfurt am Main
Nr. B 25310

Deutsche Bank
Konto 095 6524, BLZ 500 700 10

Frankfurter Sparkasse
Konto 618 500, BLZ 500 502 01